SCOUTING MAGAZINE ISSUE MAP/64PP PLUS COVER

	COVER	AD	EDITOR'S WELCOME/ LETTERS	AD	AD AD TO		AD	TOC	AD
	FRONT COVER	2	3	4	5	6	7	8	9
CHIEF'S MESSAGE/ MASTHEAD	AD	TRAILHEAD	TRAILHEAD	TRAILHEAD/ AD	TRAILHEAD/ AD	TRAILHEAD	AD	TRAILHEAD	AD
10	11	12	13	14	15	16	17	18	19
TRAILHEAD	TRAILHEAD/ AD	ROUND TABLE	ROUND Table	AD	ROUND TABLE	ROUND TABLE	ROUND TABLE/ AD	ROUND TABLE	ROUND Table/ Ad
20	21	22	23	24	25	26	27	28	29
ROUND TABLE	AD	ROUND TABLE	AD	ROUND TABLE	AD	ST. JOHN	ST. JOHN	ST. JOHN	ST. JOHN
30	31	32	33	34	35	36	37	38	39
ST. JOHN	ST. JOHN	ST. JOHN	ST. JOHN	ST. JOHN	BSA NAT'L MEETING	BSA NAT'L MEETING	FAT CHANCE	FAT CHANCE	FAT CHANCE
40	41	42	43	44	45	40	4/	48	49
FAT CHANCE	FAT Chance	SCOUT HANDBOOK	SCOUT HANDBOOK	SCOUT HANDBOOK	SCOUT HANDBOOK	SCOUT HANDBOOK	SCOUT HANDBOOK	PUMPKIN CHUNK	PUMPKIN CHUNK
50	51	52	53	54	55	56	57	58	59
PUMPKIN CHUNK	PUMPKIN CHUNK	OUTDOORS	OUTDOORS	OUTDOORS	OUTDOORS	OUTDOORS	OUTDOORS/ AD	OUTDOORS	OUTDOORS/ AD
60	61	62	63	64	65	66	67	68	69
IN EVERY ISSUE ADS TRAILHEAD FEATURES ROUNDTABLE OUTDOORS									

SCOUTING MAGAZINE MATRIX 64PP SELF COVER

	JANUARY	MARCH	APRIL	JUNE	AUGUST	OCTOBER	DECEMBER
FRONT OF BOOK	UNIVUNIT	WAIIOII	AI IIIL	OUNT	AUUUUI	OUTOBLE	DEGLINDER
COVER							
TOC 2-PAPGES							
CEO LETTER							
LETTERS 1 PAGE WHEN WE HAVE ENOUGH							
LETTERS T PAGE WHEN WE HAVE ENOUGH							
TRAILUEAR (CRAZINC)							
TRAILHEAD (GRAZING)							
NEWS & NOTES (News Briefs) DID YOU KNOW?							
SHOUT OUT! (GOOD NEWS, PAT ON THE BACK)							
LOL (1 or 2 humorous anecdotes, replaces Worth Retelling)							
GOT TO HAVE IT (single product notice)							
THIS OLD PATCH (collector's item or interesting background)							
WAY BACK WHEN (historical tidbit)							
MARK YOUR CALENDAR							
COUNTDOWN TO 100							
GOOD READ AND/OR WATCH IT NOW (single book or dvd notice)							
FOB DEPARTMENTS (LEADERS' ROUNDTABLE)							
Merit Badge Clinic (methods & resources for teaching MBs)							
What Would You Do? (replaces Front Line Stuff)							
Cub Scout Corner							
Advancement Trail or Advancement FAQs							
Ethics Column (Using Scout Oath & Law in Daily Life)							
The Nature of Boys (behaviorist traits, age appropriate)							
Q&A Leader Interview (What I've Learned)							
BOB DEPARTMENTS "GREAT OUTDOORS"							
FIT FOR FUN (health & fitness for outdoor activities							
GET IN GEAR (specific line for equipment review)							
TRAIL TIPS (brief look at hike or river route)							
SURVIVE THIS							
DUTCH TREAT (dutch oven recipe)							
GROUND RULES (best practices camping techniques)							
FOOD FOR FUEL (camp menu for strenuous outdoor activity)							
WHERE AM I? (reader contest guesses outdoor location from clues)							
ESSENTIAL INFORMATION (the planning stage of an outdoor trip)							
MY FAVORITE CAMPSITE (generated by readers)							
OPCOVER III: COOL CAMPSSINGLE PHOTO OF BSA CAMP							
OF COTEST III. COOL ONLIN O CHICALE I HOTO OF DON ONIVII							
FFATUREO							
FEATURES							
A FeatureNew Boy Scout Handbook Debuts							
B FeatureScout Leaders Combat Youth Obesity							
C FeatureVenturing Crew on Chisholm Trail Cattle Roundup							
D FeatureBoy Scout High Adventure Fishing in Alaska							
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